

# How To Develop and Design Programs To Engage Students for your Trail Organization



Shoreline Greenway Trail  
10/4/24



# Introductions



- Introductions
- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources

Dan Buckley

[danbuckley@shorelinegreenwaytrail.org](mailto:danbuckley@shorelinegreenwaytrail.org)

Chris Willems

[chris.willems@new-haven.k12.ct.us](mailto:chris.willems@new-haven.k12.ct.us)

Luca Scafidi

[luca.c.scafidi@gmail.com](mailto:luca.c.scafidi@gmail.com)

Wendy Sabol

[wsabol55@gmail.com](mailto:wsabol55@gmail.com)



# Agenda

- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Resources

- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



Common trail organization efforts often are...

...trail organizations try to promote the use and development of their trail and often need as much help as possible...

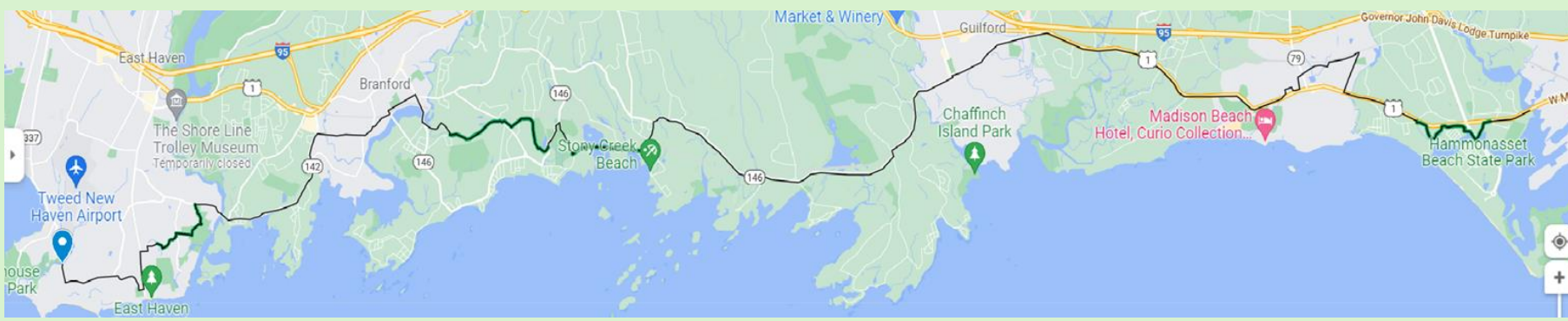


...trail organizations try to work to expand their awareness and access to younger demographics....

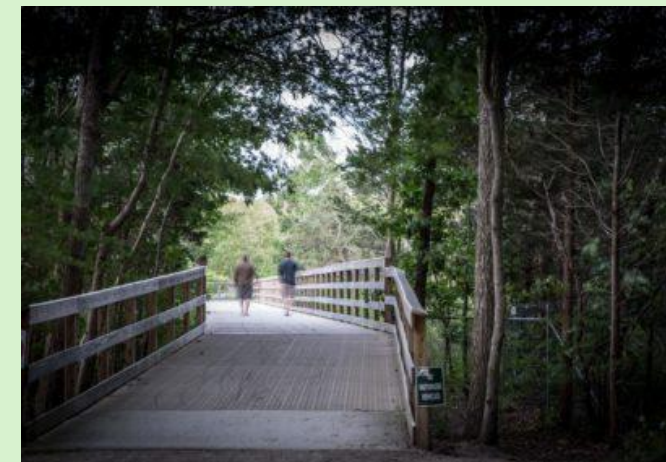


- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources

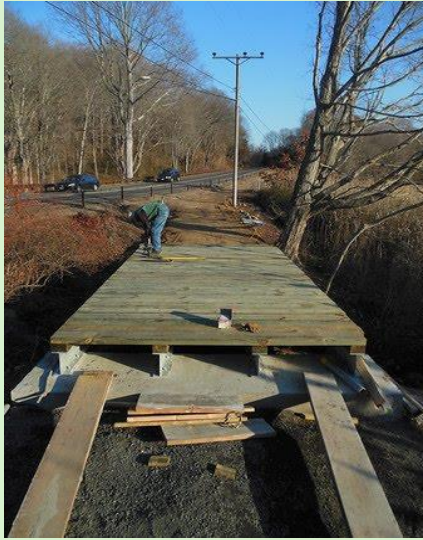
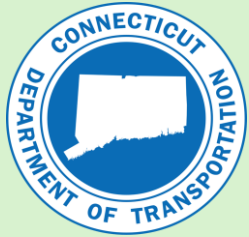




- Opportunity
- ➔ • Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



# Trail Development



Towns of East Haven, Branford, Guilford & Madison



- Opportunity
- • Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



**Route 146**  
CORRIDOR MANAGEMENT PLAN

**SAFE STREETS TASK FORCE**

# Trail Maintenance





Masters Series



Trolley & Trails

- Opportunity
- • Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



1 st Saturdays



SGT 25 ride



Community Events



# Internship Programs

## Student Outreach Program

## Social Media Outreach



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources

*Besides:*

*Scouting*

*Community Groups*





# 2022



- Trail Census
- Route Mapping

# 2023



- Temporary Census Counter Program
- Grantracker

- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- • Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources

# 2024



The **COMMUNITY** Foundation  
for Greater New Haven



- Social Media (shared)
- Public Health Initiative
- Membership Support



- Social Media (shared)
- Trail Census
- Trail Signage
- Event Support
- Trail Mapping
- Trailside Services
- Pathways Program



# The Set up

- Point person, TEAM
- Budget, Grant
- Programs offered.
- Outreach to Candidate pool

Estimated Budget for 2024 Intern Program					02/22/24 DGB Draft
Expenditures	measure	rate	2024 estimates		notes
			Hours/Miles	totals	
Stipend (consultant)	@ \$/hour	\$15.00	333.00	\$ 4,995.00	assuming 2 interns, 10 weeks 20-30 hours per week
Mileage	@ \$/mile	\$0.584	200.00	\$ 116.80	
<i>sub-totals</i>				\$ 5,111.80	
Income					
CFGNH 2024 Capacity Grant - pending 02/24/24	1- time	per	\$ 5,000.00	\$ 5,000.00	pending
<b>Totals</b>				\$ (111.80)	would have to come from SGT accounts



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



Shoreline Greenway Trail  
 <Program Name> <DATE>

**Objective**  
 Create and support an expanded trail Census Program for Shoreline Greenway Trail.

**Background**  
 Currently, only the Madison section of Shoreline Greenway Trail has a 'user counter' that was installed in 2019(?) by the UConn Trail Census Team as part of an initial grant. It is installed on the Boardwalk at the Eastern end of the trail section. It reports data to the UConn central Census server and provides data that can be downloaded and used for a variety of purposes. Our team supports it via monthly manual counts to calibrate data received. We have full access to data.

The UConn program is being expanded as a 'pay for service' opportunity by the UConn team.

**Premise.**  
 An identified individual will take on creation and leadership of a modified program via initial research, planning and then hands-on activities to support the goals. Follow-up data compilation, interpretation and presentation of the results will be made.

**Value.**  
 Data and interpreted information is used for a variety of purposes.

1. Supporting organizational grant proposals as part of demonstrating user interest and activity.
2. Monitor usage in selected areas for fine tuning according to user numbers, times, frequency, and modes of travel.
3. Content for Communication reinforcing value of the trail and encouraging additional use.
4. Final Workproduct may be used for Academic Credit and Shoreline Greenway Trail website publication.

**Deliverables/ Responsibilities**

- A. Understand and develop a plan for achieving objectives. Add additional perspectives according to research findings.
  - a. Plan to include Actions, Completion dates, Responsible Individuals, Key Contacts, Budget, Funding sources.
- B. Meetings with key people (town chairs, targeted individuals...) Time as needed.
- C. <activities>
- D. <collect Data>



Shoreline Greenway Trail 04/26/24  
 2024 Internship Program outline

The below are the initial ideas for programs to be completed by INTERNS participating in the Shoreline Greenway Trail 2024 Internship Program

**Each intern will have responsibility for:**

1. Final Deliverable report/presentation for each program assigned.
2. Onboarding meetings with each Board member to understand organization, opportunities and needs.
  - a. Focus on Town leaders and Sub-team leaders.
3. Attendance at BOD meetings.
4. Attendance at SGT events where scheduling allows.
5. Weekly project updates with supervisor.
6. Midyear/Final Feedback opportunities.

**Each intern will have up to three selected programs assigned to them based on skill level, personal interests and SGT needs. Flexibility for potential shifts, additions, deletions and other changes that may be encountered during the course of the internship will be made.**

**Program: Trail Census Program**  
**Overview:** This program will support the existing and possible additional trail census counters as well as to leverage data to support other initiatives such as Outreach, Development and TD&M

**Program: Membership Support**  
**Overview:** This Program will support our existing CIVI workstream and resources.

**Program: Access & Engagement (A&E)**  
**Overview:** This program will identify areas for growth and options for addressing A&E initiatives. This will support our goal to increase SGT diversity as well as to support Federal, State, Regional programs where we wish to participate.



Shoreline Greenway Trail, A Better Way from Here to There

### 2024 INTERN OPPORTUNITY – Shoreline Greenway Trail

Shoreline Greenway Trail is proud to announce the 3rd year of their successful Internship program with notable expansions.

Thanks to a grant from the *Community Foundation of Greater New Haven*, there will be a paid stipend for work completed.

This program can be part of University, High School, Community College, or independent study initiatives and can be customized to deliver Credit Hours as necessary.

This internship begins the week of May 1, 2024, depending on availability.

This program will likely include a number of interns.

Time commitment is very flexible depending on the Intern Candidate and programs selected. We will expect 10-20 hours per week. Work will be completed out of the office, during day or evening. There is a possibility for occasional daytime, evening and weekend commitments. Hours to be determined according to programs assigned and candidate's availability, in consultation with the supervisor and/or Board Chair.

The need and frequency for face-to-face supervision will be determined according to project scope and need. Interactions with the Shoreline Greenway Trail teams and local community will be available and proportionate to the specific programs undertaken.

**Responsibilities (any, all or part are needed and available for project work):**

It is expected that each intern will be responsible for up to 3 major programs with specific, documented deliverables at the end of the term.

Many of the programs can be tuned to candidate's specific interests and skill set.

- Strategic Support
  - Social Media – Support additional traffic and additional outreach.
  - Website support – News and Partner updates.
  - Fundraising support – help identify funding sources.
  - Membership support – Support outreach activities and techniques.
- Event support
  - Assist in publicity, set-up, break-down, table attendance and event logistics.
- Trail specific
  - Support Mapping initiatives with mileage reporting, pictorial narrative, etc.



2024 Intern Program is now open – Shoreline Greenway Trail!!!

Mar 30, 2024

Are you looking for a great way to spend some of your summer time? Do you know someone who is looking for a valuable experience during summer break? The 2024 Shoreline Greenway Trail Internship Program is now open and looking for candidates. Please see the info in the...



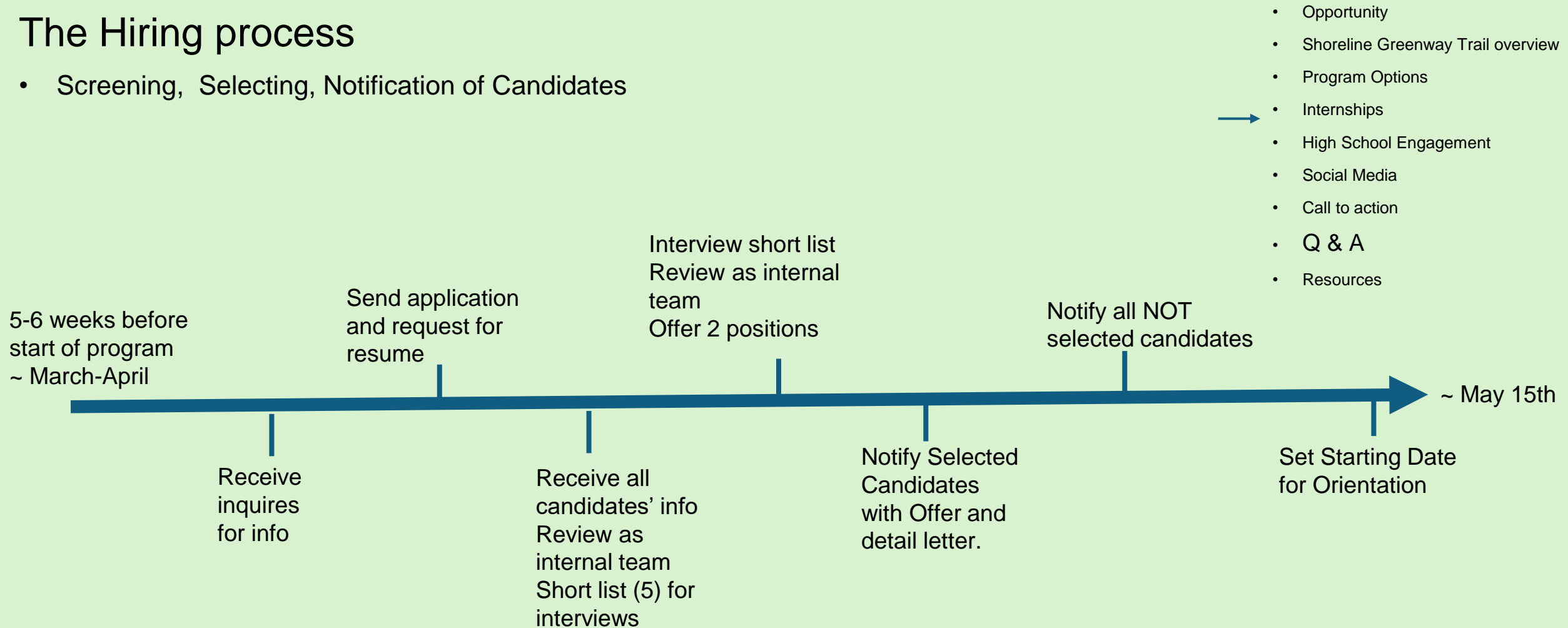
## 2024 Summer Internship Program is Open

Scan link below for more information and application details!



# The Hiring process

- Screening, Selecting, Notification of Candidates




***Standardize any communication with candidates for transparency and fairness***



# Working with Interns and what to expect.

- Orientation, Forms (conf, waiver, non-disclosure)
- Program Assignments/ Deliverables/Quality Expectations
- Weekly Meetings
- Mentors
- Opportunities to present
- Shared Resources
- Feedback
- Final Reports

- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



**SHORELINE GREENWAY TRAIL**  
A better way from here to there

**Shoreline Greenway Trail** 051224  
**Public Health Initiative**

**Objective**  
This program will establish a working Public Health Initiative linking each municipality to SGT Outreach, Development & Programming

**Background**  
Improved public health is a recognized benefit from outdoors activities. Many municipalities, state and federal programs exist in support of this. Shoreline Greenway Trail is a recognized resource for addressing this need but we are inadequately linked and leveraging these opportunities.

**Premise**  
We will establish a comprehensive program to understand and establish Public Health related initiatives and programs. An identified individual will take on creation and leadership of a modified program via initial research, planning and then hands-on activities to support the goals. Follow-up data compilation, interpretation and presentation of the results will be made. It will point out incremental, sustainable changes to be made.

**Value**  
Identification and communication of Shoreline Greenway Trail public health value will support Outreach, Funding and Membership objectives as well as to generally raise awareness across potential and current users, members, and municipal, regional, state and federal partners.

1. Supporting organizational grant proposals as part of demonstrating public health value and availability.
2. Content for Communication reinforcing value of the trail and encouraging additional use.
3. Final Workproduct may be used for Academic Credit and Shoreline Greenway Trail website publication.

**Deliverables/ Responsibilities.**

- A. Understand and develop a plan to achieve objectives. Add additional perspectives according to research findings.
  - a. Plan to include Actions, Completion dates, Responsible Individuals, Key Contacts, Budget, Funding sources.
- B. Meetings with key people (town chairs, targeted individuals...) Time as needed.
- C. Activities

Monday, May 13th.  
11:00  
Scranton Library,  
ZOOM

1. Introductions.
2. Ways of working.
3. Your roles
4. Support
5. Feedback
6. Timelines.
7. Payouts
8. other??

**Work hours.**  
**G Drive workspace**  
**Modify as needed and able.**  
**Events and BOD meeting list.**  
**BOD list.**  
**Ask for whatever you need and remind me IF I forget to send.**  
**Expenses.**  
**Business cards, T Shirt, maps, brochures, decals,**  
**You are pathfinders. Raise the game!!!!**  
**Most programs don't exist.**

**Shoreline Greenway Trail – Summer Intern Evaluation – Mid term.**

**Date:**  
**Intern:**  
**Program Start Date: 05/13/24**  
**Program Completion Date: 8/16/2024**

The purpose of this is for the SGT to learn from YOUR experience and make this program better for the remainder of your program and for future intern opportunities.

Please share your thoughts, experiences, and ANY other comments you would like to offer.

1. How would you describe this internship experience to others?

Shoreline Greenway Trail

Intern Feedback

Q1 Understanding of Objectives

Continue Doing:  
Improvements:

Q2 Internal Connections and communication

Continue Doing:  
Improvements:

Q3 External Connections and communication

Continue Doing:  
Improvements:

Q4 Detail and Organization of work

Continue Doing:  
Improvements:

Q5 Response to requests

Continue Doing:  
Improvements:



# High School Engagement Program

## • WHAT is the concept?

- Help for Trail Specific vs Organizational vs Town Spp.(Multi town routes)
- Value to Students and School.
  - CAPSTONE credit
  - Independent Study
  - Community Hours.

## • Organizing

- Working with youth and teachers to identify best steps forward
- Connecting with building leaders in school systems
- Bi Weekly Meetings on Zoom to update each other and maintain momentum
- Organizational Point Person
- Budget

## • Decide on Programs available

## • Flyer

## • Engagement pathways

- Student Faculty
- Club Day, Volunteer Event

**Shoreline Greenway Trail School/Student Partnerships (for Teachers and Administrators)** 070524

**Objective**  
This proposal outlines the basis for working with area schools/groups to engage with identified students interested in working with Shoreline Greenway Trail and receiving academic or other credit.

**Background**  
Currently, Shoreline Greenway Trail works with many volunteers to achieve its vision, goals and activities. It has worked with several School systems in the region on an ad hoc basis.

**Premise.**  
Shoreline Greenway Trail will identify interested School/Student groups and identify appropriate programs they currently provide to engage student support. This will likely include both formal programs (i.e. Capstone) as well as availability for completing 'community service' hours.

**Value.**  
This will provide the student with an opportunity both to engage in a valuable local community organization and gain academic or other credit. This will also benefit Shoreline Greenway Trail with additional support and awareness from this demographic.

**Plan.**

- Identify individual(s) to work with in each school system.
- Create a working list of Schools, Contacts, Program status, engagement approach.
- Work with individuals to create working partnerships.
  - Provide an initial working list of available programs and expectations.
    - What would SGT need to do to participate?
      - ? vetting by school?
      - Administrative records?
      - Supervision?
    - Agree on individual and ways of working.



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



### Get INVOLVED!

The Shoreline Greenway Trail is a project to connect New Haven to Madison through pedestrian, bicycle, and recreational trails in an effort to create a more communal & environmentally conscious shoreline!

**Individual & Impactful Projects**

- Trail Census Mapping
- Public Health
- Outreach & Social Media
- Environmental Inventory
- ArcGIS/ECI

**Volunteer at Trail Events**

- Seasonal Trail Walks
- Master's Series
- Bike Rides

**Group Opportunities**

- Trail Maintenance
- Event Support

**Reach Out to Volunteer:** [Info@shorelinegreenwaytrail.org](mailto:Info@shorelinegreenwaytrail.org)

**...and learn more at:** <https://shorelinegreenwaytrail.org/>

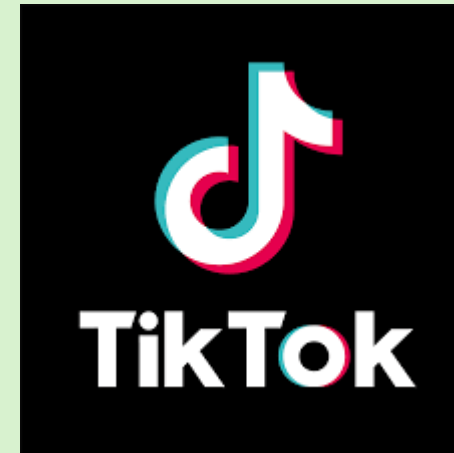
District (Town)	School	Capstone Option?	Specific Courses for Possible Further Research	Clubs / Extracurriculars	Internships	General Community Service
Madison	Daniel Hand High School	Independent Project A: single-semester option to create an individual "product" that must meet certain criteria but appears flexible  Independent Project B: an option to continue what was started in the prior course, adding on an additional semester		1) Bike Club		
Gulford	Gulford High School	Capstone Project: very flexible and driven by student. Option A) can be a 60 hour half-semester internship or 120 hour full-year internship or Option B) well-designed extremely flexible route, requiring an advisor and mentor - with one of them having to be outside of GHS (which is where an SGT member could be integrated)	1) Drawing 1, Drawing 2, Drawing 3, Painting 1, Painting 2, and AP Art - 2 years ago we painted a public mural for the police department, so if we could get some permission students could possibly do a promotional / informational art piece along the trail in a neighboring town  2) ECE Environmental Science - Summer research component that SGT could be used as an exemplar for	1) Environmental Club  2) Art Club  3) Leadership Congress	NA	Counselors periodically (usually <26 per month) send out emails with Community Service Opportunities, so SGT could possibly be included in that list  Certain groups such as the IB Diploma Cohort and National Honor Society Chapter require additional community service hours so SGT opportunities could be presented to them as an option
Branford	Branford High School	NA	1) AP Environmental Science - listed as having an independent research component, so possibly could introduce administration to SGT as an option for this 2) both Environmental Science A and B seem to align with aspects of SGT, possibility for field trip / lab experience integration		Senior Year Internship - out of school approved internship via the school's Pathways Program that must meet the stipulation of 35 hours per week and 140 hours in total	
East Haven	East Haven High School	Capstone Requirement, two options that seem to align with SGT: 1) UELP (Upper Experiential Learning Program) - further research into the UELP must be done as it seems that the requirements are strict and usually involve working in a job or business setting  & 2) Capstone Experience - very similar to Madison and Gulford counterparts; must take into an area and create draw results from it				



# SOCIAL MEDIA



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- • Call to action
- Q & A
- Resources

# What's Next and WHAT can YOU do?



Q+A ?????

IDEAS ??

- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- Resources





QR code to PPT.



- Opportunity
- Shoreline Greenway Trail overview
- Program Options
- Internships
- High School Engagement
- Social Media
- Call to action
- Q & A
- • Resources

Dan Buckley  
[danbuckley@shorelinegreenwaytrail.org](mailto:danbuckley@shorelinegreenwaytrail.org)

Chris Willems  
[chris.willems@new-haven.k12.ct.us](mailto:chris.willems@new-haven.k12.ct.us)

Luca Scafidi  
[luca.c.scafidi@gmail.com](mailto:luca.c.scafidi@gmail.com)

Wendy Sabol  
[wsabol55@gmail.com](mailto:wsabol55@gmail.com)



# Documents



**Shoreline Greenway Trail: A Better Way from Here to There**

**2024 INTERN OPPORTUNITY – Shoreline Greenway Trail**

Shoreline Greenway Trail is proud to announce the 3rd year of their successful Internship program with notable expansions.

Thanks to a grant from the Community Foundation of Greater New Haven, there will be a paid stipend for work completed.

This program can be part of University, High School, Community College, or independent study initiatives and can be customized to deliver Credit Hours as necessary.

This Internship begins the week of May 1, 2024, depending on availability.

This program will likely include a number of interns.

Time commitment is very flexible depending on the Intern Candidate and programs selected.



**Shoreline Greenway Trail Public Health Initiative**

**Objective**  
This program will establish a working Public Health Initiative linking each municipality to SGT Outreach, Development & Programming

**Background**  
Improved public health is a recognized benefit from outdoors activities. Many municipalities, state and federal programs exist in support of this. Shoreline Greenway Trail is a recognized resource for addressing this need but we are inadequately linked and leveraging these opportunities.

**Premise.**  
We will establish a comprehensive program to understand and establish Public Health related initiatives and programs. An identified individual will take on creation and leadership of a modified program via initial research, planning and then hands on activities to support the goals. Follow-up data compilation, interpretation and presentation of the results will be made. It will point out incremental, sustainable changes to be made.

**Value**  
Identification and communication of Shoreline Greenway Trail public health value will support Outreach, Funding and Membership objectives as well as to generally raise awareness across potential and current users, members, and municipal, regional, state and federal partners.

1. Supporting organizational grant proposals as part of demonstrating public health value and availability.
2. Content for Communication reinforcing value of the trail and encouraging additional use.
3. Final Workproduct may be used for Academic Credit and Shoreline Greenway Trail website publication.

**Deliverables/ Responsibilities.**

- A. Understand and develop a plan to achieve objectives. Add additional perspectives according to research findings.
  - a. Plan to include Actions, Completion dates, Responsible Individuals, Key Contacts, Budget, Funding sources.
- B. Meetings with key people (town chairs, targeted individuals...) Time as needed.
- C. Activities.



**2024 Intern Program is now open – Shoreline Greenway Trail!!!**

Mar 30, 2024

Are you looking for a great way to spend some of your summer time? Do you know someone who is looking for a valuable experience during summer break? The 2024 Shoreline Greenway Trail Internship Program is now open and looking for candidates. Please see the info in the...

**Shoreline Greenway Trail – Summer Intern Evaluation – Mid term**

**Date:**

**Intern:**

**Program Start Date: 05/13/24**

**Program Completion Date: 8/16/2024**

The purpose of this is for the SGT to learn from YOUR experience and make this program better for the remainder of your program and for future intern opportunities.

Please share your thoughts, experiences, and ANY other comments you would like to offer.

1. How would you describe this in internship experience to others?

Estimated Budget for 2024 Intern Program					02/22/24 DGB Draft notes	
Expenditures		measure	rate	Hours/Miles	totals	
Stipend (consultant)	@ \$/hour	\$15.00		333.00	\$ 4,995.00	assuming 2 interns, 10 weeks 20-30 hours per week
Mileage	@ \$/mile	\$0.584		200.00	\$ 116.80	
<b>sub-totals</b>					<b>\$ 5,111.80</b>	
Income						
CFGNH 2024 Capacity Grant - pending 02/24/24	1-time	per		\$ 5,000.00	\$ 5,000.00	pending
<b>Totals</b>					<b>\$ (111.80)</b>	would have to come from SGT accounts

Monday, May 13th: 11:00  
Scranton Library, 200M

1. Introductions
2. Ways of working
3. Your roles
4. Support
5. Feedback
6. Timelines
7. Playouts
8. Other??

**Work hours**

GD/Drive workspace

Modify as needed and able

Events and BID meeting list

BOD list

Ask for whatever you need and remind me if I forget to send.

Expenses

Business cards, T-Shirt, maps, brochures, decals,

You are pathfinders - Raise the game!!!

Most programs don't exist!

Turn Key

Credit and Publication

Flexibility

WORK in tandem with Town Leaders

You are Ambassadors

Meeting during trail work

Meeting with partners



**2024 Summer Internship Program is Open**

Scan link below for more information and application details!



DISTRICT	City	School	Capstone Output?	Specific Capstone for Possible Future Research	Class/Extracurricular	Interests	Group/Community Service
Hudson	Hudson	Delbarton High School	Implemented Project A - environmental efforts to create a sustainable trail for the town of Hudson. (part of their school science class)	TRAIL: Trail map, trail brochure, signage, etc. (part of their school science class)	Environmental Club	Trail work	Environmental Club
Caldwell	Caldwell	High School	Capstone Project - Create a trail map and brochure for the town of Caldwell. (part of their school science class)	TRAIL: Trail map, trail brochure, signage, etc. (part of their school science class)	Environmental Club	Trail work	Environmental Club
Scranton	Scranton	High School	Capstone Project - Create a trail map and brochure for the town of Scranton. (part of their school science class)	TRAIL: Trail map, trail brochure, signage, etc. (part of their school science class)	Environmental Club	Trail work	Environmental Club
East Haverhill	East Haverhill	High School	Capstone Project - Create a trail map and brochure for the town of East Haverhill. (part of their school science class)	TRAIL: Trail map, trail brochure, signage, etc. (part of their school science class)	Environmental Club	Trail work	Environmental Club



**Shoreline Greenway Trail** (DATE)  
**<Program Name>**

**Objective**  
Create and support an expanded trail Census Program for Shoreline Greenway Trail.

**Background**  
Currently, only the Madison section of Shoreline Greenway Trail has a 'user counter' that was installed in 2019/20 by the UConn Trail Census Team as part of an initial grant. It is installed on the Boardwalk at the Eastern end of the trail section. It reports data to the UConn central Census server and provides data that can be downloaded and used for a variety of purposes. Our team supports it via monthly manual counts to calibrate data received. We have full access to data.

The UConn program is being expanded to a 'pay for services' opportunity by the UConn team.

**Premise.**  
An identified individual will take on creation and leadership of a modified program via initial research, planning and then hands on activities to support the goals. Follow-up data compilation, interpretation and presentation of the results will be made.

**Value.**  
Data and interpreted information is used for a variety of purposes.

1. Supporting organizational grant proposals as part of demonstrating user interest and activity.
2. Monitor usage in selected areas for fine tuning according to user numbers, times, frequency, and modes of travel.
3. Content for Communication reinforcing value of the trail and encouraging additional use.
4. Final Workproduct may be used for Academic Credit and Shoreline Greenway Trail website publication.

**Deliverables/ Responsibilities.**

- A. Understand and develop a plan to achieve objectives. Add additional perspectives according to research findings.
  - a. Plan to include Actions, Completion dates, Responsible Individuals, Key Contacts, Budget, Funding sources.
- B. Meetings with key people (town chairs, targeted individuals...) Time as needed.
- C. <Activities>
- D. <Collect Data>



**Shoreline Greenway Trail** 04/26/24  
**2024 Internship Program outline**

The below are the initial ideas for programs to be completed by INTERNS participating in the Shoreline Greenway Trail 2024 Internship Program

**Each intern will have responsibility for:**

1. Trail Deliverable report (presentation for each program assigned).
2. Outreach meetings with each Board member to understand organization, opportunities and needs.
3. Focus on Town leaders and Sub-team leaders.
4. Attendance at SGT events where scheduling allows.
5. Weekly project updates with supervisor.
6. Mid-year final feedback opportunities.

**Each intern will have up to three selected programs assigned to them based on skill level, personal interests and SGT needs. Flexibility for potential shifts, additions, deletions and other changes that may be encountered during the course of the Internship will be made.**

**Program: Trail Census Program**  
**Overview:** This program will support the existing and possible additional trail census counters as well as to leverage data to support other initiatives such as Outreach, Development and TRM

**Program: Membership Support**  
**Overview:** This Program will support our existing CIVI workstream and resources.

**Program: Access & Engagement (A&E)**  
**Overview:** This program will identify areas for growth and options for addressing A&E initiatives. This will support our goal to increase SGT diversity as well as to support Federal, State, Regional programs where we wish to participate.



**Get INVOLVED!**

The Shoreline Greenway Trail is a project to connect New Haven to Madison through pedestrian, bicycle, and recreational trails in an effort to create a more communal & environmentally conscious shoreline!

**Individual & Impactful Projects**

- Trail Construction
- Trail Maintenance
- Trail Signage
- Trail Photography
- Trail Art
- Trail Safety
- Trail Fundraising

**Group Opportunities**

- Trail Maintenance
- Trail Fundraising
- Trail Art

**Volunteer at Trail Events**

- Trail Construction
- Trail Maintenance
- Trail Signage
- Trail Photography
- Trail Art
- Trail Safety
- Trail Fundraising



**Reach Out to Volunteer:** ...and learn more at: [info@shorelinegreenwaytrail.org](mailto:info@shorelinegreenwaytrail.org)  
<https://shorelinegreenwaytrail.org/>

**Shoreline Greenway Trail School/Student Partnerships (for Teachers and Administrators)** 070524

**Objective**  
This proposal outlines the basis for working with area schools/groups to engage with identified students interested in working with Shoreline Greenway Trail and receiving academic or other credit.

**Background**  
Currently, Shoreline Greenway Trail works with many volunteers to achieve its vision, goals and activities. It has worked with several School systems in the region on an ad hoc basis.

**Premise.**  
Shoreline Greenway Trail will identify interested School/Student groups and identify appropriate programs they currently provide to engage student support. This will likely include both formal programs (IE Capstone™) as well as availability for completing 'community service' hours.

**Value.**  
This will provide the student with an opportunity both to engage in a valuable local community organization and gain academic or other credit.

This will also benefit Shoreline Greenway Trail with additional support and awareness from this demographic.

**Plan.**

- A. Identify individual(s) to work with in each school system.
- B. Create a working list of Schools, Contacts, Program status, engagement approach.
- C. Work with individuals to create working partnerships.
  - i. Provide an initial working list of available programs and expeditations.
  - ii. What would SGT need to do to participate?
    1. ? vetting by school?
    2. Administrative records?
    3. Supervision?
  - iii. Agree on individual and ways of working.

