

Connecting Connecticut

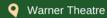
5th Annual CT Trails Symposium

New and More Immersive Experience!

October 10-13, 2023 | Torrington, CT

Oct. 10

American Trail Film Festival
Organized by the City of Torrington



Oct. 11

Self-guided & instructor-led mobile clinics

Various locations

Oct. 12 Film so with no

Film screening of 'Why We Walk' with networking and afterparty

Five Points Center for Visual Arts

Oct. 13

5th Annual CT Trails Symposium Includes a full day full of concurrent sessions, panel discussions and networking opportunities bringing together the CT trails community

Sponsorships go directly to the cost of attending this event to keep the ticket price reasonable.

Trail Film Festival - \$25

Trail Symposium, including the screening of "Why we Walk", light breakfast & Lunch - \$45

Mobile clinics and networking - FREE!

The beneficiary for any profit will support the <u>Torrington Cultural District</u> and further promote vibrancy, walkability, connectivity and bike friendly infrastructure in Torrington.

*Sponsorships & MUST be received <u>prior</u> to <u>September 29th</u> in order to be included in the event banners.

Tables and tablecloths will be provided for tabling

After 3 years, the CT Trail community is finally coming together again for this much anticipated symposium in a NEW & more Immersive Experience that is expected to attract trail professionals and advocates throughout Southern New England.

Historically the Trail Symposium attracts 75-100 trail professionals including municipal leaders, engineers and trail builders.

By adding a screening of the "Why we Walk", discussions with the Urban Hikers from the documentary, mobile clinics and the World Trail Film Festival, we expect attendance to far exceed previous years.

Sponsorship Opportunities

Event Sponsor (3 available)

\$1,500

Marketing* - Listed as Event Sponsor on event banners

Tabling @ sponsored Event - Exclusive table at entrance

Tabling @ all events - table with other vendors

tickets to Film Festival - 8 Tickets (\$200 value)

Networking Event - 8 drink tickets (\$80 value)

Tickets to Trail Symposium - 8 Tickets (\$360 value)

preferred seating at why we walk 8 Seats (added experience)

Gold

\$1.000

Marketing* - Listed as Gold Sponsor on event banners

Tabling @ all events - table with other vendors

tickets to Film Festival - 4 Tickets (\$100 value)

Networking Event - 4 drink tickets (\$40 value)

Tickets to Trail Symposium - 4 Tickets (\$180 value)

preferred seating at why we walk - 4 Seats (added experience)

Silver

\$500

Marketing* - Listed as Silver Sponsor in all event banners

Tabling @ Trail Symposium only

tickets to Film Festival - 4 Tickets (\$100 value)

Tickets to Trail Symposium - 4 Tickets (\$180 value)

Bronze

\$250

Marketing* - Listed as Bronze Sponsor on all event banners

tickets to Film Festival - 2 Tickets (\$50 value)

Tickets to Trail Symposium- 2 Tickets (\$90 value)

Sponsorship Levels	Indicate Preferred sponsorship level
Event Sponsor (3 available)	
\$1,500	
Gold	
\$1,000	
Silver	
\$500	
Bronze	
\$250	
ОТ	HER:

Sponsorships should be Payable to: Logos should be sent electronically to:

Rista_Malanca@torringtonct.org

Torrington Development Corp.

C/O Rista Malanca

140 Main Street

Must be either:

SVG file (preferred) or pdf file

Sponsorships & MUST be received <u>prior</u> to <u>September 29th</u> in order to be included in the event banners.

Company Name:	
Company Address:	
Primary Contact:	
E-mail:	
Phone:	
Preferred metod of communication:	Phone / Text / E-Mail