

SAVE THE DATE



Connecting Connecticut

5th Annual CT Trails Symposium

New and More Immersive Experience!

October 10-13, 2023 | Torrington, CT

- Tuesday Night
Oct. 10

➤ American Trail Film Festival
Organized by the City of Torrington

📍 Warner Theatre
- Wednesday
Oct. 11

➤ Self-guided & instructor-led mobile clinics

📍 Various locations
- Thursday Night
Oct. 12

➤ Film screening of 'Why We Walk' with networking and afterparty

📍 Five Points Center for Visual Arts
- Friday
Oct. 13

➤ 5th Annual CT Trails Symposium
Includes a full day full of concurrent sessions, panel discussions and networking opportunities bringing together the CT trails community

After 3 years, the CT Trail community is finally coming together again for this much anticipated symposium in a *NEW & more Immersive Experience* that is expected to attract trail professionals and advocates throughout Southern New England.

Historically the Trail Symposium attracts 75-100 trail professionals including municipal leaders, engineers and trail builders.

By adding a screening of the “Why we Walk”, discussions with the Urban Hikers from the documentary, mobile clinics and the World Trail Film Festival, **we expect attendance to far exceed previous years.**

Sponsorship Opportunities

Sponsorships go directly to the cost of attending this event to keep the ticket price reasonable.

Trail Film Festival - \$25

Trail Symposium, including the screening of “Why we Walk”, light breakfast & Lunch - \$45

Mobile clinics and networking - FREE!

The beneficiary for any profit will support the Torrington Cultural District and further promote vibrancy, walkability, connectivity and bike friendly infrastructure in Torrington .

***Sponsorships & MUST be received prior to September 29th in order to be included in the event banners.**

Tables and tablecloths will be provided for tabling

Event Sponsor (3 available)	
\$1,500	
Marketing*	- Listed as Event Sponsor on event banners
Tabling @ sponsored Event	- Exclusive table at entrance
Tabling @ all events	- table with other vendors
tickets to Film Festival	- 8 Tickets (\$200 value)
Networking Event	- 8 drink tickets (\$80 value)
Tickets to Trail Symposium	- 8 Tickets (\$360 value)
preferred seating at why we walk	- 8 Seats (added experience)
Gold	
\$1,000	
Marketing*	- Listed as Gold Sponsor on event banners
Tabling @ all events	- table with other vendors
tickets to Film Festival	- 4 Tickets (\$100 value)
Networking Event	- 4 drink tickets (\$40 value)
Tickets to Trail Symposium	- 4 Tickets (\$180 value)
preferred seating at why we walk	- 4 Seats (added experience)
Silver	
\$500	
Marketing*	- Listed as Silver Sponsor in all event banners
Tabling @ Trail Symposium only	
tickets to Film Festival	- 4 Tickets (\$100 value)
Tickets to Trail Symposium	- 4 Tickets (\$180 value)
Bronze	
\$250	
Marketing*	- Listed as Bronze Sponsor on all event banners
tickets to Film Festival	- 2 Tickets (\$50 value)
Tickets to Trail Symposium	- 2 Tickets (\$90 value)

Sponsorship Levels	Indicate Preferred sponsorship level
Event Sponsor (3 available)	
\$1,500	
Gold	
\$1,000	
Silver	
\$500	
Bronze	
\$250	
OTHER:	

Sponsorships should be Payable to:

Torrington Development Corp.
C/O Rista Malanca
140 Main Street

Logos should be sent electronically to:

Rista_Malanca@torringtonct.org

Must be either :

SVG file (preferred) or pdf file

Sponsorships & MUST be received **prior** to **September 29th** in order to be included in the event banners.

Company Name:	
Company Address:	
Primary Contact:	
E-mail:	
Phone:	
Preferred method of communication:	Phone / Text / E-Mail